



Maritime Organization Ecosystem Map

Information as of February 2026



Project Context

Blue Sky Maritime Coalition

- Blue Sky Maritime Coalition is a 501c3 nonprofit organization that was established in 2021.
- Blue Sky's mission is to accelerate the transition of waterborne transportation in Canada and the United States toward net-zero greenhouse gas emissions.
- Blue Sky convenes stakeholders from across the maritime value chain to collaborate on scalable, commercially viable solutions that reduce ghg emissions and advance sustainable shipping practices.

When Blue Sky was established in 2021, it was the only member-based coalition that took a value chain approach to maritime decarbonization in Canada and the United States. In 2021, there were domestic policies, international trends, and strong public support for corporate net-zero actions.

Shifting Market Environment

Since 2021, firms expanded their scopes to incorporate initiatives similar to Blue Sky's and new organizations have been established with comparable missions

Over the course of 2025, the United States federal government deprioritized sustainability, U.S. and Canadian political relations shifted, and corporate ESG initiatives waned.

Responsibilities

- Blue Sky Maritime Coalition is committed to uphold its mission throughout all market environments.
- Blue Sky has a responsibility to its dues-paying members to operate as efficiently as possible regardless of macro conditions.

Project Overview

This was an initiative under the Measurement & Operational Efficiencies Workstream. The work began in September 2025 and the final product was presented in January 2025 (See the recording on www.BlueSky-Maritime/speaker-series)

Objectives

1. Create a catalogue of the organizations that are similar to, or overlap with, Blue Sky Maritime Coalition.
2. Categorize the various organizations based on:
 - Mission
 - Regional Focus
 - Organizations' Expertise / Primary Activities

Purpose

- Define what distinguishes Blue Sky Maritime Coalition from peer organizations.
- Identify other organizations' expertise so Blue Sky may efficiently collaborate with the right partners on future initiatives.

Outcomes

1. Visualizations of the categorizations are included in the following pages.
2. An Excel file with the organizations' details and Graduate Researcher notes is available on Blue Sky's MS Teams dashboard.
3. Blue Sky staff and leadership have a clearer understanding of where the coalition excels, lags, and stands apart from peer organizations.

Thank You!

Special thank you to our Fall 2025 Graduate Research Interns from Middlebury Institute of International Studies. Natalie Boston and Jasmine Zhu conducted research, interviews, and analysis on the maritime organizations.

Blue Sky is deeply appreciative of the time, work, creativity, and collaboration that they employed to generate this document.

Member-Based Organizations with a Shipping Focus

Trade Associations

Canadian Shipping



U.S. Shipping



International Shipping



Energy-Specific



Digital Infrastructure



Certifications



Coalitions

Decarbonization



Research / Innovation



Regional Emphasis

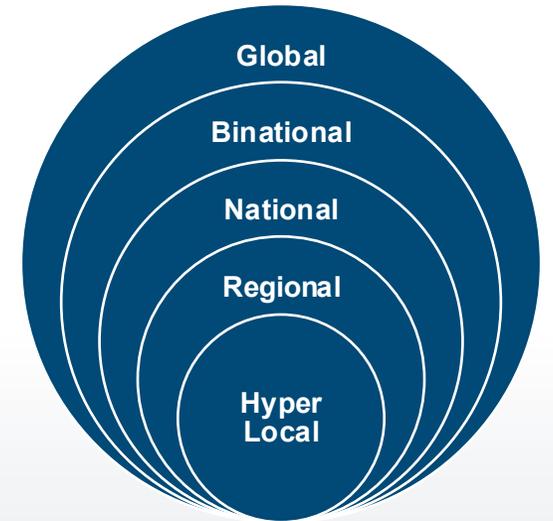


Specific Environment Type



Organizations with Similar Missions but Varying Regional Focus

Global					
					
Binational					
					
Canada	U.S.				
					
Regional					
					
Hyper Local					
					



Similar Missions, Varying Regional Focus (mission details)

Global	
Global Maritime Forum	✦ Tackle pressing challenges facing the maritime value chain, such as decarb. and seafarer fatigue
Getting to Zero Coalition	✦ Get commercially viable zero-emission vessels powered by ZE fuels into operation by 2030
Green Marine	✦ Encourage maritime enterprises to adopt concrete, measurable actions beyond reg. requirements
Maersk McKinney Moller Ctr for ZCS	✦ Accelerate the transition towards a net-zero future for the maritime industry
Sustainable Shipping Initiative	✦ Advance environmental, social, and socioeconomic goals for a sustainable shipping industry
Zero Emissions Shipping Tech. Assoc.	✦ Promote rapid and large-scale uptake of Zero Emissions Ship Technology
Binational	
Blue Sky Maritime Coalition	Accelerate the waterborne transportation in Canada and U.S. toward net-zero GHG emissions
Chamber of Marine Commerce	✦ Advocates for policies and regulations that create safe and sustainable shipping in Canada and U.S.
N. Amer. Marine Env. Protection Assoc.	✦ Maritime industry-led organization to preserve the marine environment
National	
US Ctr for Maritime Innovation	Support study, research, dev., assessment, deployment of emerging marine tech. and practices
Center for Ocean Applied Sust. Tech.	Strengthen Pacific Canada's role in the ocean and marine sectors, building inclusive prosperity
Regional	
Assoc. of British Columbia Marine Indus.	Champion evolution, support businesses, workers, and communities for more sustainable future
Council of the Great Lakes Region	Accelerate the Great Lakes region's transition to a sustainable future
Corn Belt Ports	✦ Supply chain integrity, economic develop., ecosystem maintenance, habitat restoration
Maritime Blue	✦ Promote sustainable future contributing to econ. growth, ecological health, thriving communities.
Vancouver Maritime Centre for Climate	✦ Accelerating the transition to a zero emissions maritime industry in British Columbia.
Hyper Local	
NYC EDC's Blue Highways	Activate NYC's waterways for local and regional movement of goods - improving quality of life

✦ Indicates the company is a Blue Sky Maritime Coalition member Coalition

Note: Missions were abbreviated and truncated to fit this slide. Visit organizations' websites for full mission description, organization information.

Areas of Expertise

Subject Matter	
DEI  ALL ABOARD ALLIANCE <small>GLOBAL MARITIME FORUM</small>	ESG Position Green
Indigenous Knowledge	
	
Legal  Environmental Defense Fund	Economics  CHAMBER OF MARINE COMMERCE
Innovation & Incubators	
 BRAID THEORY	 OCEAN EXCHANGE

Workforce Outreach
K-12
  
Vocational & Technical
Undergrad. & Post-Grad.
   
Labor Unions

Funding for Decarb.
Commercial
Grants
  
Private Investment


Areas of Expertise (continued)

Lobbying / Government Influence

Association canadienne des **INDUSTRIES MARINES** et de la **CONSTRUCTION NAVALE**

CHAMBER OF MARINE COMMERCE

AMERICAN GREAT LAKES PORTS ASSOCIATION

ZESTAs.

CSA
CHAMBER OF SHIPPING OF AMERICA

IBIA

Corn Belt PORTS

blue MARITIME

AAPA

The American Waterways Operators

LAKE CARRIERS' ASSOCIATION

International Chamber of Shipping

METHANOL INSTITUTE

IEMA international electric maritime association

Association of British Columbia Marine Industries
2015 2025

Association of Canadian Port Authorities

CHAMBER OF SHIPPING

Shipping Federation of Canada

Maritime Innovation Coalition

PMSA
PACIFIC MERCHANT SHIPPING ASSOCIATION

PACIFIC ENVIRONMENT



For more information please visit
www.BlueSky-Maritime.org

